



Sustainable Development

Sustainability Report



Which values does your company represent? Where does your company stand right now concerning sustainability in economic, social and ecological issues? A sustainability report shows what a company performance ratings are at present and which challenges have to be faced in the future. However, a sustainability report is above all an identification attribute for the client and supplier. The report shows a collective attitude and business practice and distinguishes an organisation from its competitors.

Goal

To elaborate a sustainability report which is individual and specifically aligned to the organisation's target group and where the contents are based on fact and presented in an attractive form.

Our Performance Offer

We work together with your project team so that the composition and content of our report is customised for your needs. Together we will define your target groups step by step, as well as determine the development and contents of the report, and compile the text, key data and graphical material. Personal experience reports from other organisations and examples from Austrian and international sustainability reports supply stimuli and help to prevent errors. The precondition for a successful report is to have a solid professional background.

That means initially, that your company must clearly define the significance of sustainability so as to recognise any future challenges. Seen from this perspective one can identify and improve the current state of the organisation. A good sustainability report shows the current situation and the outlook for future development of an organisation.

For expert advice on questions related to editorial composition, layout and printing denkstatt's partners, as experts, are at your disposal.

Benefits

- A sustainability report can document performances, establish trust and achieve understanding for the practices of an organisation
- Improvement of the rating and image of the organisation
- Distinction from competitors
- Connection to customers and suppliers in terms of mutual attitudes and business practices
- The organisation shows itself as a forerunner in its field in Austria
- Integration of existing reports such as environmental reports, environmental explanations, business reports or HSE reports and profit from synergy effects

References

- Pilot project "Sustainability report refund for SMB" for the Austrian Chamber of Commerce, 2004
- 20 sustainability reports, workshops and individual consultation in the framework of ÖkoBusinessPlan Vienna 2005 (EVVA, Wien Work and Poloplast)