



Sustainable Development

Sustainability Management System



Recognising Relationfocus on Corporate Value

Since the world summit in Johannesburg as well as EU expansion and national sustainability strategies the topic "sustainability" has become the major challenge for companies. There is a growing dilemma between social values and existing forms of commerce.

At the same time financial markets are promoting ethically sound investments. A prime example is the Dow Jones Sustainability Group which lists international leading companies in the Dow Jones Sustainability Index according to an assessment on sustainability. Sustainable development in the company: between castles in the air and business-as-usual.

Objectives

The objective of sustainability management is the longterm safeguarding of corporate value by systematically addressing economic, social and ecological requirements.

Risk minimisation and the development of value potentials are the priority areas according to the "triple bottom line", or economic, social and ecological added value.

Our range of Services

The backup of the sustainability of the company is a profound and comprehensive task and must be the responsibility of top management. From the following range of topics, together with the client denkstatt identifies the highest-priority activities and compiles a tailor-made concept:

- Development of philosophy, policy and longterm corporate objectives, taking into account economic, ecological and social requirements
- The development of integrated strategies helps to deal with or to avoid goal conflicts
- Systematic assessment of company activities and products as well as analysis of potential risks
- With the establishment of a Sustainability Balanced Scorecard the company has a suitable instrument with which it is possible to operationalise strategic aims and ensure controlling
- Implementation can be supported by measures in organisation development and the setup of stakeholder relations and partnerships
- Sustainability reporting makes the activities of the company for sustainable development visible for stakeholders and forms the basis for external sustainability ratings.

Benefits

- Risk minimisation
- Improvement in ratings and image
- Increased stakeholder value
- Additional selling arguments for products and services